

Agenda Item No. C - 8

VILLAGE OF ROYAL PALM BEACH

Agenda Item Summary

AGENDA ITEM:

Adoption of Resolution No. 20-07. A resolution of the Village Council of the Village of Royal Palm Beach, Florida providing for the approval and authorization for Uber Technologies, Inc. to utilize the official Village municipal seal as part of the Uber App developed based on the Village's enrollment in the Uber For Business Program.

ISSUE: Section 2-4 of the Village Code provides that Council may grant written approval for the use of the official Village Seal upon application by any person showing good cause for the use of the Seal for a proper civic purpose. Uber Technologies, Inc. and the Village desire to enter into an Uber Transit Profiles Agreement to facilitate the introduction of the Village of Royal Palm Beach Senior Community to mobility and transportation access services provided by Uber, which includes use of the Village seal as part of the Uber App developed to indicate that the Village is enrolled in Uber's Uber For Business Program.

RECOMMENDED ACTION: Motion to approve.

Initiator:	Village Manager	Agenda Date	Village Council
Manager	Approval	3-19-20	Action

RESOLUTION NO. 20-07

A RESOLUTION OF THE VILLAGE COUNCIL OF THE VILLAGE OF ROYAL PALM BEACH, FLORIDA, PROVIDING FOR THE APPROVAL AND AUTHORIZATION FOR UBER TECHNOLOGIES, INC. TO UTILIZE THE OFFICIAL VILLAGE MUNICIPAL SEAL AS PART OF THE UBER APP DEVELOPED BASED ON THE VILLAGE’S ENROLLMENT IN THE UBER FOR BUSINESS PROGRAM; FURTHER PROVIDING THAT THIS USE IS FOR A PROPER CIVIC PURPOSE; PROVIDING AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.

WHEREAS, the Village of Royal Palm Beach has designated an official municipal seal pursuant to Sec.165.043, *Florida Statutes*, through the adoption of Ordinance No. 471 as codified at Sec. 2-4. of the Village Code of Ordinances; and

WHEREAS, Sec. 2-4. of Village Code provides that the Village Council may grant written approval for the use of the official Village Seal upon application by any person showing good cause for the use of the Seal for a proper civic purpose; and

WHEREAS, the Uber Technologies, Inc. and the Village desire to enter into an Uber Transit Profiles Agreement to facilitate the introduction of the Village of Royal Palm Beach Senior Community to mobility and transportation access services provided by Uber, which includes use of the Village seal as part of the Uber App developed to indicate that the Village is enrolled in Uber’s Uber For Business Program; and

WHEREAS, the Village Council of the Village of Royal Palm Beach desires to approve the use of the official Village Seal for such purposes given that the Village’s enrollment in the Uber For Business Program is a proper civic purpose.

NOW, THEREFORE, BE IT RESOLVED BY THE VILLAGE COUNCIL OF THE VILLAGE OF ROYAL PALM BEACH, FLORIDA, THAT:

Section 1: The Village Council of the Village of Royal Palm Beach hereby grants approval for Uber Technologies, Inc. to use the official Village Seal as part of the logo for the Uber App developed as part of the Village’s enrollment in the Uber For Business Program which is attached hereto as Exhibit “A,” given that such use is for a proper civic purpose benefitting the Village and its residents. No other persons or entities shall be permitted to manufacture, use, display, or reproduce the official Village Seal without approval by the Village Council. The approval granted

by this Resolution may be withdrawn by the Village Council at any time.

Section 2: This Resolution shall take effect immediately upon its adoption by the Village Council.

PASSED AND ADOPTED this 19th day of March, 2020.

VILLAGE OF ROYAL PALM BEACH

FRED PINTO, MAYOR

ATTEST: (SEAL)

DIANE DISANTO, VILLAGE CLERK

EXHIBIT "A"

LOGO FOR USE ON UBER APP AS PART OF VILLAGE'S PARTICIPATION IN THE UBER FOR BUSINESS PROGRAM (ACTUAL APP DESIGN FORTHCOMING)

