

# SPONSORSHIP OPPORTUNITIES

VILLAGE OF ROYAL PALM BEACH PARKS & RECREATION DEPARTMENT

561-790-5140

The mission of the Village of Royal Palm Beach is to provide **SERVICES** and **FACILITIES** to create an aesthetically pleasing, **ACTIVE** and **CONNECTED** Community.

## Five Customizable Sponsorship Levels

The Village of Royal Palm Beach offers different levels of sponsorship that can be customized to fit your business needs.



- The population of Royal Palm Beach is 40,500.
- Our special events draw in crowds from not only within the Village and surrounding areas, but throughout Palm Beach County.
- All special events are well advertised via social media, the Village Website, WPBF, local print media, and Village digital signage.
- All special events are primarily held at our 160 acres Commons Park, a premier venue for outdoor entertainment.

## What does it mean to be a "SPONSOR"?

**S**upport  
**P**romote  
**O**ppportunity  
**N**eighborhood Pride  
**S**uccess  
**O**rganized  
**R**ewarding



15,000-20,000 ATTENDEES  
Held last weekend in February



25,000-30,000 ATTENDEES



12,000-15,000 ATTENDEES  
Held first weekend in October



15,000-20,000 ATTENDEES  
Held first Saturday in December

**\*\*NUMBERS ARE ESTIMATED BASED UPON AVERAGE ATTENDANCE**



# VILLAGE of ROYAL PALM BEACH

## SPONSORSHIP LEVELS

The Village of Royal Palm Beach holds four signature events each year at Commons Park, bringing family-friendly fun for all ages. Signature events are Winter Fest, West Fest, 4th of July, & Rock-n-Fall Fest

### DIAMOND \$25,000 CASH DONATION

- Event title recognition
- Formal recognition and plaque presented on stage during event
- Business banner displayed at the entrance of the Royal Palm Beach Commons Park during the event
- We allow for your business banner to be displayed on the entertainment stage during the event
- Your business name listed as a sponsor in:
  - Press releases distributed to all local news media
  - All event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business name listed on Village website, TV station and all media advertisements
- 20' x 20' areas for your company's business display
- Product placement opportunity within the grounds of the park during the event
- Public recognition announcement on stage during event with included business PSA\*

### PLATINUM \$10,000 CASH DONATION

- Formal recognition on stage during event
- Your business name listed as a sponsor in:
  - Press releases distributed to all local news media
  - All event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business logo placed on sponsorship signs at the entrance of the event and on the main stage
- Business banner displayed within the park
- 20' x 10' areas for your company's business display
- Product placement opportunity within the grounds of the park during the event
- Public recognition announcement on stage during event with included business PSA\*

### GOLD \$5,000 CASH DONATION

- Formal recognition on stage during event
- Your business name listed as a sponsor in:
  - Press releases distributed to all local news media
  - All event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business logo placed on sponsorship signs at the event and on the main stage
- 20' x 10' area for your company's business display
- Public recognition announcement on stage during event with included business PSA\*

### SILVER \$2,500 CASH DONATION

- Your business name listed as a sponsor in all event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business logo placed on sponsorship signs at the event
- Your sponsor sign at activity area (first come first serve choice)
- 10' x 10' area for your company's business display
- Public recognition announcement on stage during event with included business PSA\*

### BRONZE \$1,000 CASH DONATION

- Your business name listed as a sponsor in all event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business logo placed on sponsorship sign at the event
- 10' x 10' area for your company's business display
- Public recognition announcement on stage during event with included business PSA\*



*"A Place We Call Home"*

\*Custom sponsorship packages are available to meet your business needs\* \* Signed contract 30 days prior to event\*



# SPONSORSHIP COMMITMENT FORM

Contact Name:	Sponsor:
Name as you wish it to appear:	
Address:	
City / State / Zip:	
Phone:	Cell:
Email:	Website:

*Sponsorships are available on a first come, first served basis. The Village of Royal Palm Beach cannot be held responsible for complications due to rain or other acts of nature - no refunds.*

Please indicate below which event(s) you have interest in sponsoring, complete the form and return with payment two 30 days prior to the event(s)

<input type="checkbox"/>	West Fest Last weekend in February	<input type="checkbox"/>	Rock -n- Fall Fest First weekend in October
<input type="checkbox"/>	Star Spangled Spectacular Held annually in July	<input type="checkbox"/>	Winter Fest First Saturday in December
<b>PLEASE INDICATE SPONSORSHIP LEVEL</b>			
<input type="checkbox"/> Diamond <input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze			

## OTHER SPONSORSHIP OPPORTUNITIES

*\*Ranges from \$100 to \$1,000. Please see the contact information below.*

<input type="checkbox"/>	Senior/Adult Programs and Events
<input type="checkbox"/>	Youth Athletic Programs
<input type="checkbox"/>	<b>In-Kind Sponsor of Goods or Services</b>
<input type="checkbox"/>	Annual 4th of July Golf Tournament
<input type="checkbox"/>	Other

**AMOUNT:** \_\_\_\_\_

For information, please contact:  
Brandon Pendergrass, Recreation Superintendent  
bpendergrass@royalpalmbeachfl.gov  
Recreation Center  
100 Sweet Bay Lane, Royal Palm Beach, FL 33411



**Visit Us On The Web At:**  
[www.royalpalmbeachfl.gov/parksrec/page/sponsorship-opportunities](http://www.royalpalmbeachfl.gov/parksrec/page/sponsorship-opportunities)