

SPONSORSHIP OPPORTUNITIES

VILLAGE OF ROYAL PALM BEACH PARKS & RECREATION DEPARTMENT

561-790-5140

The **mission** of the Village of Royal Palm Beach is to provide **SERVICES** and **FACILITIES** to create an aesthetically pleasing, **ACTIVE** and **CONNECTED** Community.

Five Customizable Sponsorship Levels

The Village of Royal Palm Beach offers different levels of sponsorship that can be customized to fit your business needs.



- The population of Royal Palm Beach is 39,043.
- Our special events draw in crowds from not only within the Village and surrounding areas, but outside of Palm Beach County as well.
- All special events are well advertised via social media, the Village Website, WPBF Channel 25, local print media, and Village digital signage.
- All special events are held at Commons Park, a premier venue for outdoor entertainment.

What does it mean to be a "SPONSOR"?

Support
Promote
Opportunity
Neighborhood Pride
Success
Orchestrate Community Relationships
Rewarding



12,000-15,000 ATTENDEES



20,000 ATTENDEES



12,000-15,000 ATTENDEES



12,000-15,000 ATTENDEES

****NUMBERS ARE ESTIMATED BASED UPON AVERAGE ATTENDANCE**

VILLAGE of ROYAL PALM BEACH

SPONSORSHIP LEVELS

The Village of Royal Palm Beach holds four signature events annually at Commons Park with an average attendance of 15,000. Signature events are Winter Fest, West Fest, 4th of July, & Rock-n-Fall Fest

DIAMOND \$25,000 CASH DONATION

- Exclusive rights to event title
- Formal recognition and plaque presented on stage during event by the Mayor and Village Council
- Business banner displayed at the entrance of the Royal Palm Beach Commons Park during the event
- Business banner displayed on entertainment stage during the event
- Your business name listed as a sponsor in:
 - Press releases distributed to all local newspapers
 - All event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business name listed on Village website, TV station and all media advertisements
- 20' x 20' areas for your company's business display
- Product placement opportunity within the grounds of the park
- Public recognition announcement on stage during event with included business PSA*
- Access to the Village's Hospitality Tent

PLATINUM \$10,000 CASH DONATION

- Formal recognition on stage during event by the Mayor and Village Council
- Your business name listed as a sponsor in:
 - Press releases distributed to all local newspapers
 - All event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business logo placed on sponsorship signs at the entrance of the event and on the main stage
- Business banner displayed within the park
- 10' x 10' areas for your company's business display*
- Product placement opportunity within the grounds of the park
- Categorically exclusive sponsorship rights
- Public recognition announcement on stage
- Access to the Village's Hospitality tent.

GOLD \$5,000 CASH DONATION

- Sponsor the Kids Fun Zone
- Formal recognition on stage during event by Mayor and Council
- Your business name listed as a sponsor in:
 - Press releases distributed to all local newspapers
 - All event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business logo placed on sponsorship signs at the entrance of the event and on the main stage
- Public recognition announcement on stage during event
- 10' x 10' area for your company's business display
- Banner at each entrance of Kids Fun Zone
- Access to the Village's Hospitality tent

SILVER \$2,500 CASH DONATION

- Your business name listed as a sponsor in all event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business logo placed on sponsorship signs at the entrance of the event
- Sponsor sign at activity area (first come first serve choice)
- 10' x 10' area for your company's business display
- Public recognition announcement on stage during event
- Access to the Village's Hospitality Tent

BRONZE \$1,000 CASH DONATION

- Your business name listed as a sponsor in all event flyers and posters distributed throughout the Village of Royal Palm Beach
- Business logo placed on sponsorship sign at the entrance of the event
- 10' x 10' area for your company's business display
- Public recognition announcement on stage during event
- Access to the Village's Hospitality Tent

"A Place We Call Home"



Custom sponsorship packages are available to meet your business needs * Signed contract 30 days prior to event*



SPONSORSHIP COMMITMENT FORM

| | |
|--------------------------------|----------|
| Sponsor: | |
| Name as you wish it to appear: | |
| Address: | |
| City / State / Zip: | |
| Phone: | Cell: |
| Email: | Website: |

Sponsorships are available on a first come, first served basis. The Village of Royal Palm Beach cannot be held responsible for complications due to rain or other acts of nature - no refunds.

Please indicate below which event(s) you have interest in sponsoring, complete the form and return with payment two 30 days prior to the event(s)

| | | | | | | | | | |
|--|---------------------------------------|--------------------------|--|--------------------------|------|--------------------------|--------|--------------------------|--------|
| <input type="checkbox"/> | West Fest 3rd weekend in February | <input type="checkbox"/> | Rock -n- Fall Fest 1st weekend in October | | | | | | |
| <input type="checkbox"/> | Star Spangled Spectacular July 4th | <input type="checkbox"/> | Winter Fest 1st Saturday in December | | | | | | |
| PLEASE INDICATE SPONSORSHIP LEVEL | | | | | | | | | |
| <input type="checkbox"/> | Diamond | <input type="checkbox"/> | Platinum | <input type="checkbox"/> | Gold | <input type="checkbox"/> | Silver | <input type="checkbox"/> | Bronze |

OTHER SPONSORSHIP OPPORTUNITIES

| | |
|--------------------------|--------------------------------------|
| <input type="checkbox"/> | Senior/Adult Programs |
| <input type="checkbox"/> | Youth Programs |
| <input type="checkbox"/> | In-Kind Sponsor of Goods or Services |
| <input type="checkbox"/> | Mayor's 4th of July Golf Tournament |
| <input type="checkbox"/> | Other |

AMOUNT: _____

For additional information, please contact:
Sylvio Pierre-Louis, Events & Facilities Manager for Commons Park
Commons Park Sporting Center 561-790-5140
spierrelouis@royalpalmbeachfl.gov

Visit Us On The Web At:
www.royalpalmbeachfl.gov