

Agenda Item - R - 5

**VILLAGE OF ROYAL PALM BEACH**

Agenda Item Summary

**AGENDA ITEM:**

**Discussion on Councilman Adam Miller’s Teacher Friendly Business Recognition Program.**

**ISSUE:**

At the January 15, 2026 regular Council meeting, Councilman Miller requested and received consensus to add a discussion item on the next agenda to discuss a Teacher Friendly Business Recognition Program. The attached Teacher Friendly Business Recognition Program document was provided by Councilman Miller for discussion.

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Initiator:	Village Manager	Agenda Date	Village Council
		2/19/26	Action

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## **Teacher Friendly Business Recognition Program**

**Village of Royal Palm Beach, Florida**

*Proposal Packet - Recognizing local businesses that support educators — without raising taxes.*

# Summary

Royal Palm Beach is home to many educators who serve our students and families every day.

Across Florida and the nation, teacher shortages continue to worsen year over year. Fewer students are entering colleges of education, fewer graduates are entering classrooms, and retaining great teachers has become just as challenging as recruiting them. Communities that actively show teachers they are valued are more likely to keep them; communities that do not, risk losing them. As a Village that values families, stability, and strong schools, this is something we should be paying attention to. Recognition, appreciation, and visible partnerships help teachers feel connected to the communities they serve.

The **Teacher Friendly Business Recognition Program** is a voluntary, no-cost initiative designed to acknowledge and celebrate local businesses that choose to support educators through discounts, appreciation efforts, partnerships, or other meaningful benefits.

This program strengthens community connections, improves educator morale, and highlights businesses that invest in the people who help make Royal Palm Beach a great place to live — all **without creating new taxes or fees**.

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## Program Purpose

The purpose of the Teacher Friendly Business Recognition Program is to:

- Retain and attract educators by fostering a supportive community culture
- Publicly recognize businesses that voluntarily support educators
- Encourage community-based appreciation for teachers and school staff
- Strengthen partnerships between schools and local businesses

Participation is entirely voluntary for businesses and educators.

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## Who Qualifies as an Educator

For the purposes of this program, an **educator** includes individuals employed in:

- Preschools
- K–12 public, charter, or private schools
- Adult education programs
- Colleges and universities

Eligible roles include teachers, instructional staff, support staff, and administrators.

# Eligible Business Support

Businesses may qualify as a Teacher Friendly Business by offering one or more of the following:

- Discounts on goods or services for educators
- Teacher appreciation days or promotions
- School partnerships or sponsorships
- Donations or volunteer support benefiting educators
- Other educator-focused benefits

There is no minimum dollar value requirement; meaningful support of any size is welcomed.

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## Application and Review Process

1. Business submits an online application to the Village
  2. Application (see appendix A) includes:
    - Description of educator support offered
    - Proof of support (website screenshot, advertisement, flyer, etc.)
    - Business contact information
  3. Village staff reviews the application for eligibility and completeness
  4. Village Manager sends congratulatory email (see appendix B)
  5. Approved businesses are added to the official Teacher Friendly Business list.
  6. Recognition at a Village Council meeting.
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## Recognition and Benefits

Participating businesses receive:

- Congratulatory email from the Village Manager
- Recognition at a Village Council meeting
- Inclusion on the Village's Teacher Friendly Business list
- Official digital badge for website and social media use
- Window decal for display at the business location

These recognitions highlight participating businesses as valued community partners.

# Annual Recognition and Renewal

- Businesses are acknowledged annually at a Village Council meeting
- Annual renewal is completed through the completion of a new application
- Businesses may update their offerings at renewal

## Program Oversight

The program is administered by the **Village Manager or designee**.

Participation does not imply Village endorsement of any business and does not create financial obligations for the Village.

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## Marketing and Communications Plan

To ensure strong visibility and community awareness, the program will be promoted through multiple Village communication channels:

### Village Platforms

- **Royal Palm Beach Mobile App** – Dedicated section listing Teacher Friendly Businesses
- **Village Website** – Program page with searchable business list
- **Digital Marquees** – Rotating recognition messages

### Official Communications

- **Mayor's Vector** – Regular recognition of participating businesses
- **Village Council Meetings** – Public acknowledgments

### Social Media

- Village social media posts announcing new Teacher Friendly Businesses
- Shareable digital badges for businesses
- Periodic spotlight features highlighting participating businesses

This multi-channel approach ensures consistent visibility for businesses and reinforces community appreciation for educators.

# Appendix A: Sample Business Application / Survey

## Teacher Friendly Business Program – Online Application

1. Business Name
2. Business Address
3. Business Website (if applicable)
4. Primary Contact Name
5. Contact Email
6. Contact Phone Number
7. Type of Business
8. Description of Educator Support Offered  
*(Please describe discounts, promotions, partnerships, or other support.)*
9. Who is Eligible for the Benefit?
  - Teachers
  - School Administrators
  - Support Staff
  - All Educators
10. Frequency of Support
  - Ongoing
  - Seasonal
  - One-time / Event-based
11. Proof of Support Upload  
*(Screenshot, flyer, advertisement, website link, etc.)*
12. Agreement Statement
  - I confirm that the information provided is accurate and that participation is voluntary.
13. Signature / Digital Confirmation
14. Date Submitted

# Appendix B: Email from Village Manager

Dear [Business Owner/Representative Name],

On behalf of the Village of Royal Palm Beach, congratulations on your approval as a **Teacher Friendly Business**.

We are grateful for your commitment to supporting educators who serve our students, families, and community every day. Your willingness to recognize and value teachers helps strengthen Royal Palm Beach as a place where educators feel appreciated and connected.

As part of the Teacher Friendly Business Recognition Program, your business will receive:

- Public recognition at an upcoming Village Council meeting
- Inclusion on the Village's official list of Teacher Friendly Businesses
- A digital badge for use on your website and social media
- A window decal to display at your business location

We would like to invite you to attend an upcoming **Village Council meeting on [INSERT DATE]**, where you will be formally recognized by the Council. While attendance is not required, we would be honored to recognize you in person if you are able to join us.

Thank you again for supporting our teachers and for being a valued partner in our community. Your participation makes a meaningful difference.

If you have any questions, please feel free to contact [Village Staff Contact Name] at [email/phone].

Sincerely,

[Village Manager Name]  
Village Manager  
Village of Royal Palm Beach

# Appendix C: Official Program Logo

Teacher Friendly Business Recognition Program Logo

